

## **CERTIFICATE OF PUBLICATION**

This is awarded to

Jessica Fernandes, Vidya Hattangadi

For Publication of Paper Titled

## CONVERSATIONAL AI VS. RULE-BASED CHATBOTS: WHICH ONE DELIVERS BETTER CUSTOMER SATISFACTION

For National Research Journal Titled "National Research Journal of Human Resource Management"

Volume-12, Issue No: 1, Year: 2025 (January-June)

ISSN: 2394-059X Impact Factor: 7.2





**Book Publisher**