

CERTIFICATE OF PUBLICATION

This is awarded to

Anthony Gruze Thangaraj. J, Uma Parameswari. K, Harini . I & Reena A

For Publication of Paper Titled

CONSEQUENCES OF PERSONALIZATION ACROSS BANKING PRODUCTS ON CUSTOMER RETENTION

For National Research Journal Titled "National Research Journal of Human Resource Management"

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2, Year: 2025 (July-December)

ISSN: 2394-059X Impact Factor: 7.25





Book Publisher